



# Where does your food come from?

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*Report by the Austrian Comenius team*



2014

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## Austrian Survey

We created a questionnaire to find out more about the food shopping habits of people in other European countries. We asked them about their opportunities they have to buy food, the distance to the next market or grocery, how they go there and other questions. First we made a questionnaire which you can see below. Then we uploaded it on the internet so that people from other countries could answer it. At this point we would like to thank the high number of participants in our survey. There are over 350 answers from all the countries which take part in the Comenius project.

### Where your food is coming from?

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**1.) This information comes from**

- Austria                       Poland  
 France/Réunion             Spain  
 Norway                         Turkey

**2.) How many people live in your household?**

- 1                                 5  
 2                                 6  
 3                                 7  
 4                                 more

**3.) Which opportunities do you have to buy food?**

- market                         supermarket  
 small grocery                 farm

**4.) Where do you usually buy your food?**

- in a market                 in a supermarket  
 in a small grocery         at a farm

**5.) How many times per week do you buy food?**

- 1                                 5  
 2                                 6  
 3                                 7  
 4

**6.) How often do you buy food, in bigger or smaller quantities?**

- infrequently, but in bigger quantities  
 more frequently, but in smaller quantities

**7.) How far away from your home is the market/ supermarket/ small grocery/ farm, where you go shopping?**

- 0- 2 km                         15- 20 km  
 2- 5 km                         20- 25 km  
 5- 10 km                       > 25 km  
 10- 15 km

**8.) How do you usually go shopping?**

- by foot                         by bicycle  
 by car                          by bus/ train

**9.) Do you look for regional products, when you buy food? Do you buy local products at all?**

- yes                               no

**10.) Do you look for seasonal products, when you buy food? Do you buy seasonal products at all?**

- yes                               no

**11.) Do you look for biological products, when you buy food? Do you buy biological food at all?**

- yes                               no

**12.) Do you have your own garden with fruit and vegetables?**

- yes                               no

**13.) Do you sometimes produce your own products at home? (Bread, jam, juices...)**

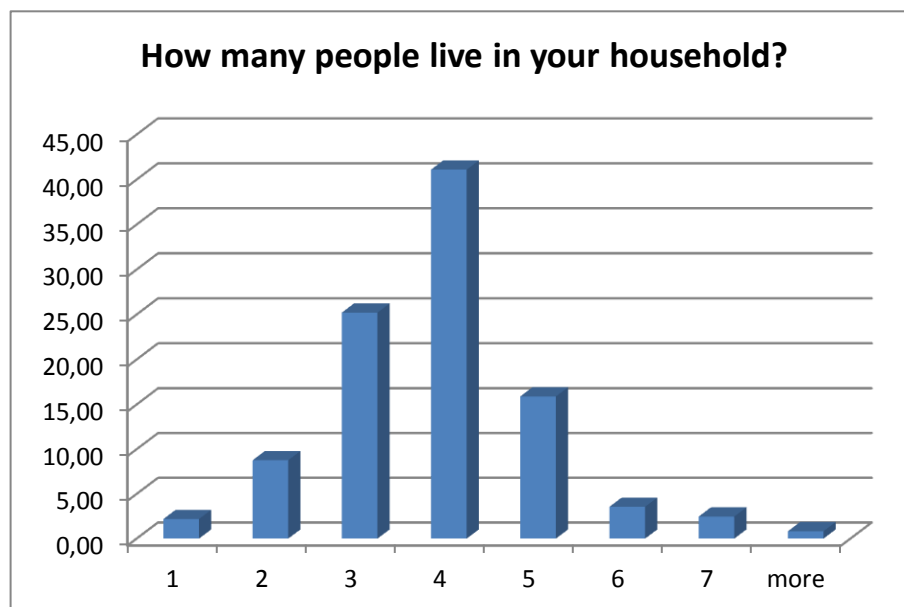
- yes                               no



## The survey & its results

### How many people live in your household?

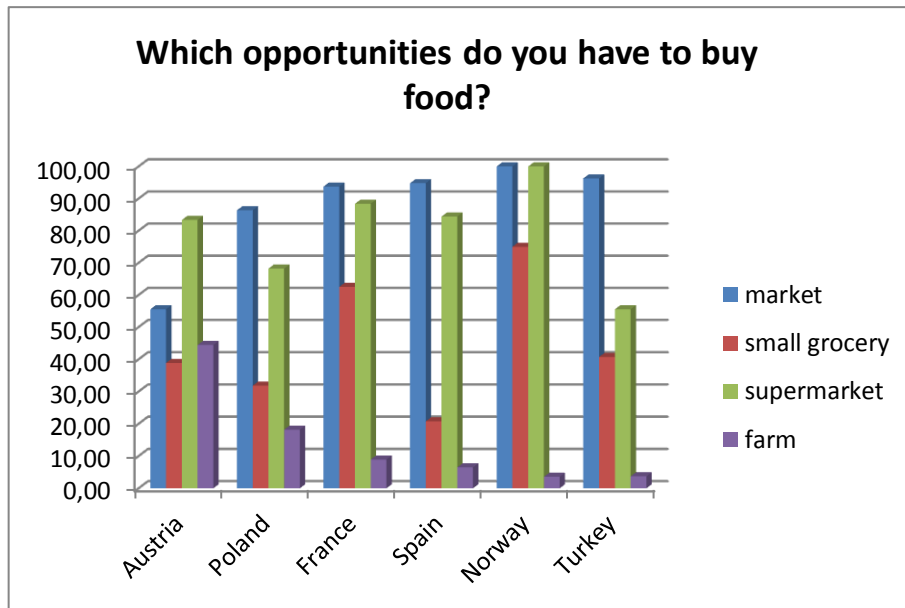
We found out that most people (41%) live in a household with a total number of 4 members. The number of people who live in a household with less than 4 persons is higher than the number of people who live in a household with more than 4 persons. In Poland the percentage of people who live in a household with more than 4 persons is much higher than in the other countries. In Austria and Norway the percentage of people who live in a household with 3 persons is also higher than the percentage of people who live in a household with 4 persons.



### 2.) Which opportunities do you have to buy food?

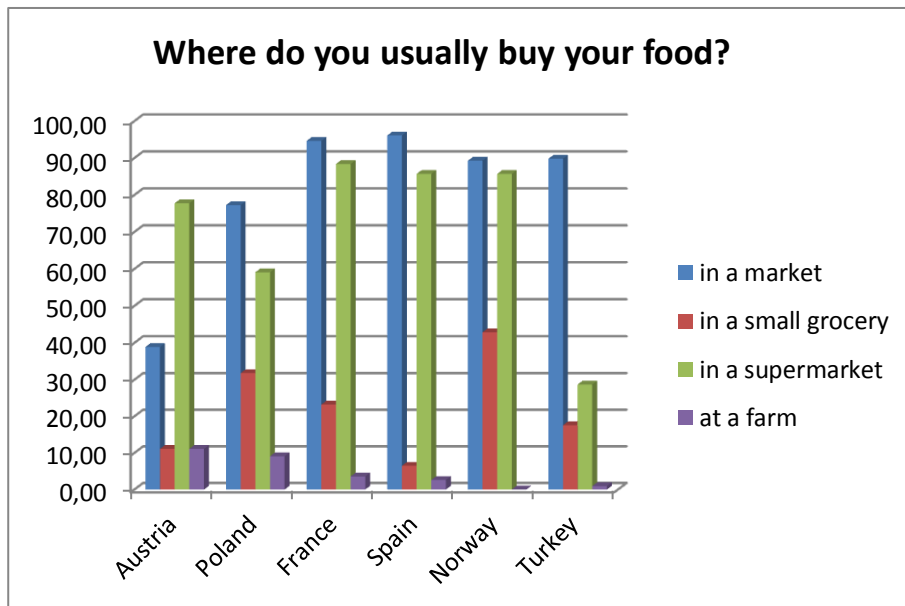
The most surprising fact is that more than 90% of all asked people have the opportunity to buy food at a market. In Norway the percentage is 100%! This might be due to the high number of fish markets. The percentage of people who have the opportunity to buy food at a farm is very low except in Austria. Most of the people can also buy food in a supermarket.





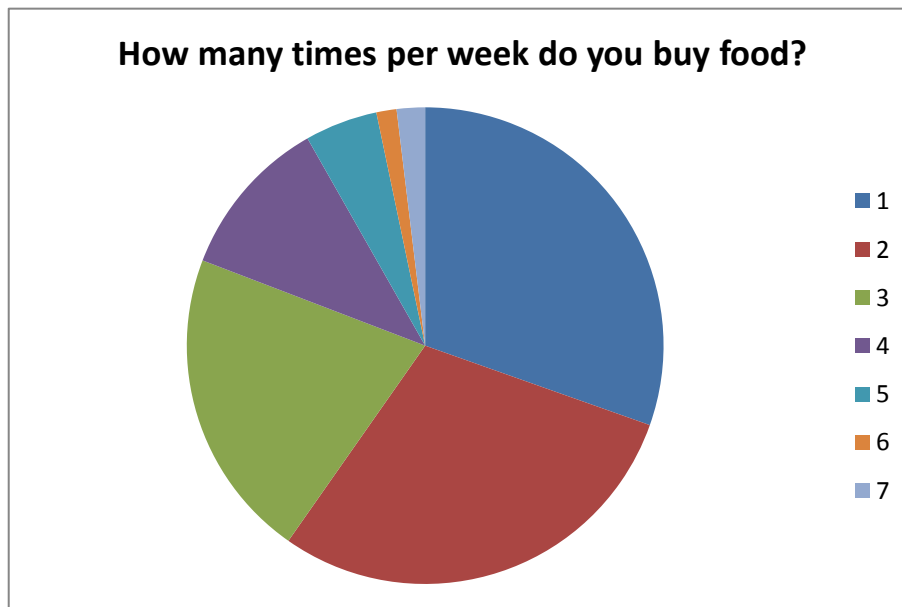
### 3) Where do you usually buy your food?

In the diagram below you can see that most people either buy their food in a market or in a supermarket. In Norway the percentage of people who buy food in a small grocery is much higher than in the other counties.



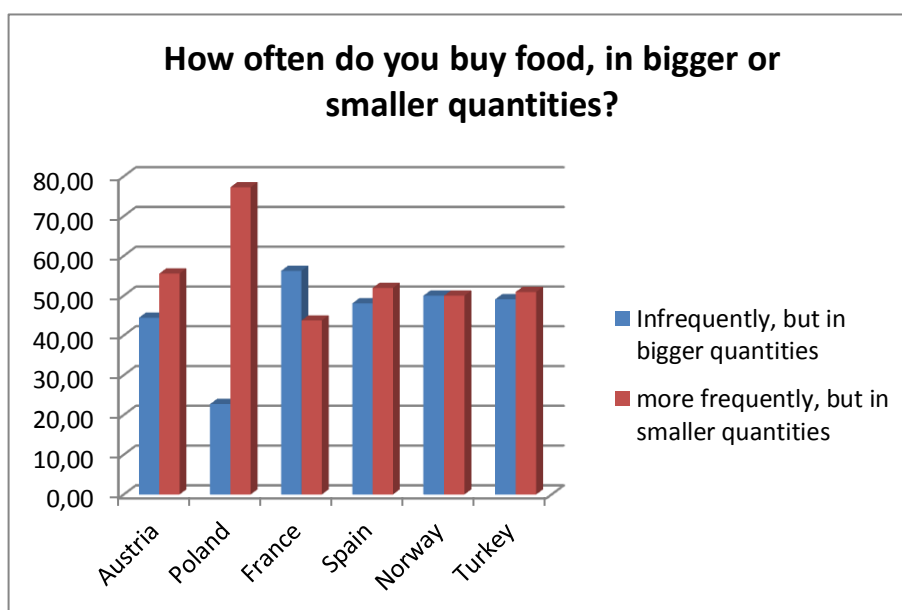
#### 4.) How many times per week do you buy food?

Most people buy their food only once a week. Only very few people buy food daily.



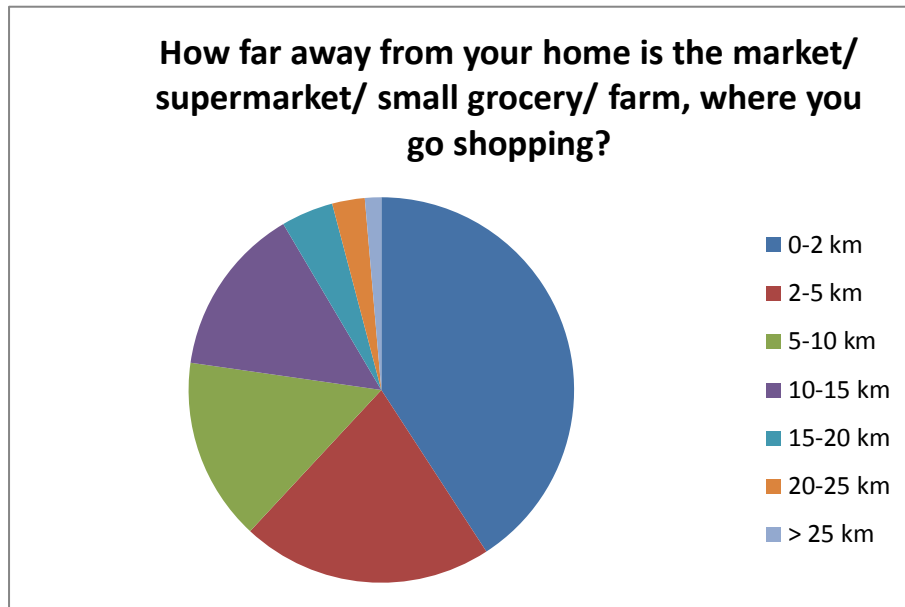
#### 5) How often do you buy food, in bigger or smaller quantities?

In most countries the percentage of people who buy their food infrequently but in bigger quantities and the percentage of people who buy their food more frequently but in smaller quantities is nearly the same. Only in Poland the people seem to prefer to shop more often but in smaller quantities.



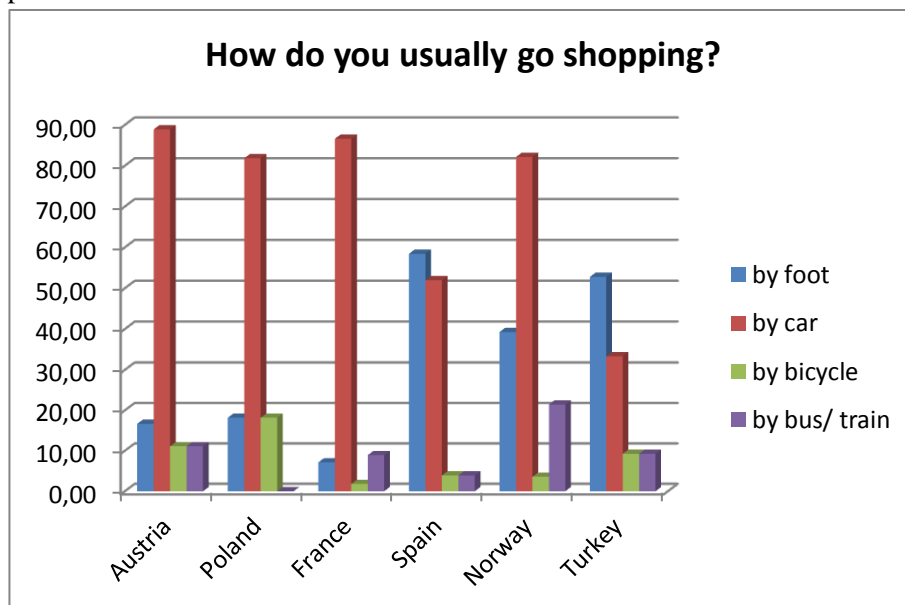
6) How far away from your home is the market/ supermarket/ small grocery/ farm, where you go shopping?

More than two thirds of the people have a shop where they can buy food that is closer than 5 km from their home. At Reunion the distances to the next shop are sometimes a bit longer because for some people the next shops are 20-25 km or more than 25 km away.



7) How do you usually go shopping?

The majority of people take the car for shopping. Only in Turkey going on foot is more popular than going by car. In Spain and Norway the percentage of people who go on foot is also rather high. This might be due to the fact that the people asked in those countries live in urban regions with a high density of shops.



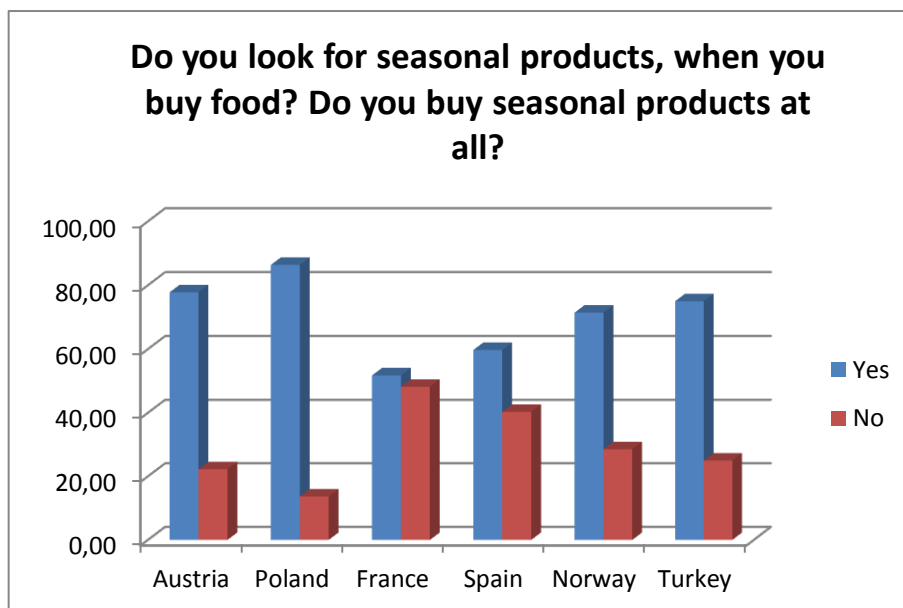
8) Do you look for regional products, when you buy food? Do you buy local food at all?

Most people answered that they look for regional food. Only in Spain more people answered that they do not buy local food.



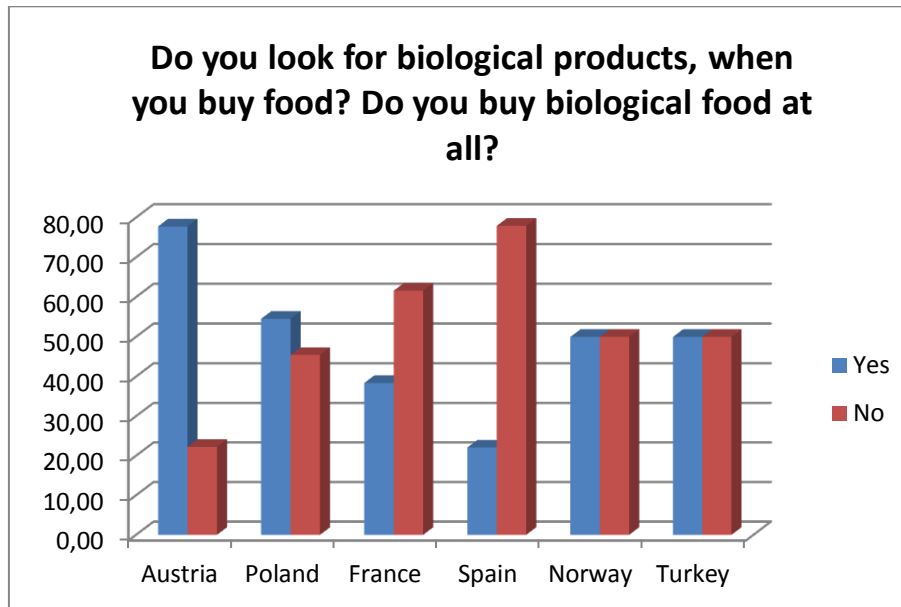
9.) Do you look for seasonal products, when you buy food? Do you buy seasonal products at all?

The majority of people in all countries look for seasonal food. Especially in Austria and Poland the percentage is very high.



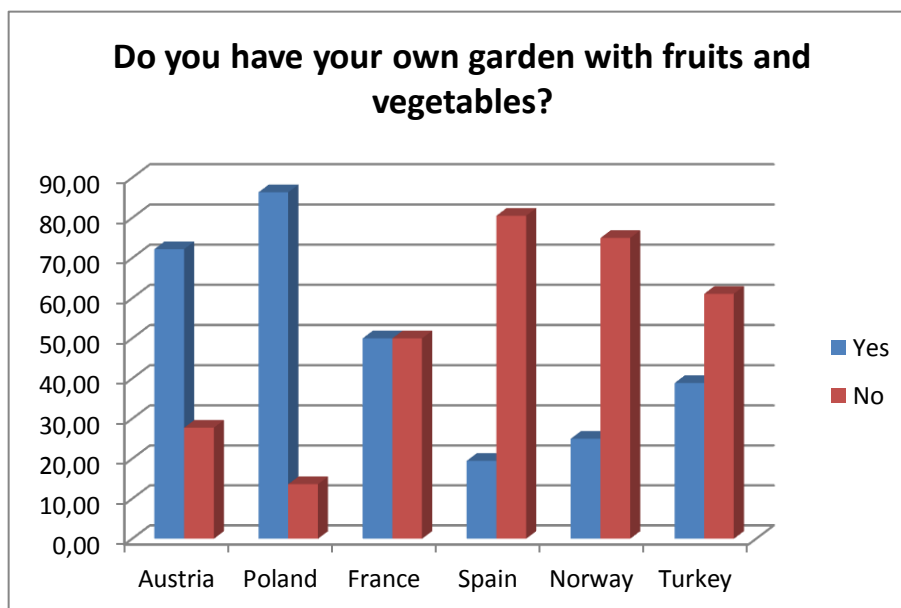
10) Do you look for biological products, when you buy food? Do you buy biological food at all?

The answers to this question are very different. While people from Austria and Poland often buy biological food it is not that common in France and Spain. In Norway and Turkey the percentage of people who buy biological food is as high as the percentage of people who do not buy biological food.



11) Do you have your own garden with fruits and vegetables?

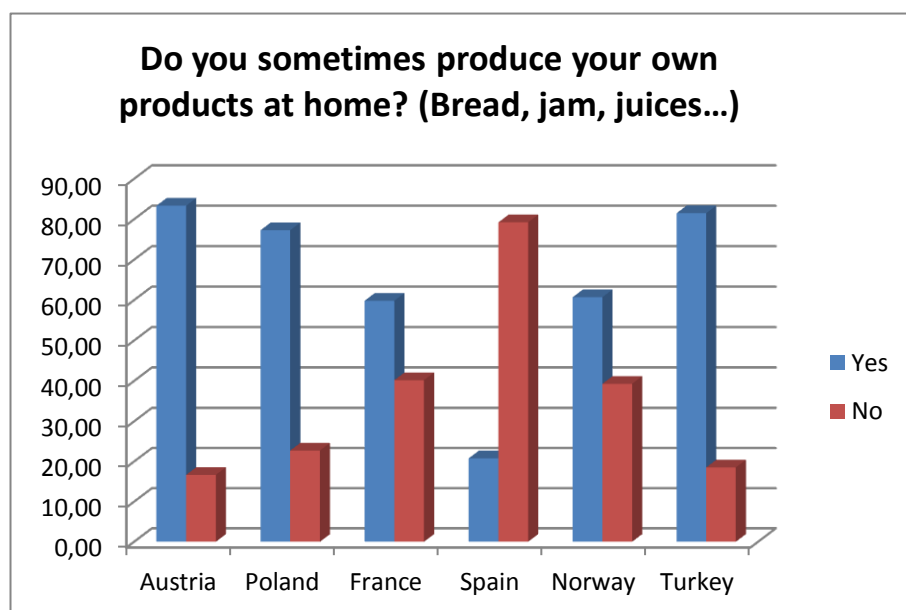
Many Austrians and Poles have their own gardens to grow vegetables and fruits. In Spain, Norway and Turkey the majority do not own a garden maybe because most of them live in cities where it is not very common to own a garden.





## 12) Do you sometimes produce your own products at home? (bread, jam, juices...)

In all countries with the exception of Spain people tend to produce their own food at home. In Austria, Poland and Turkey the percentage of people who produce their own food is exceptionally high.



### Information

Where does your food come from?		xxx Total		x Austria		x Poland		x France		x Spain		x Norway		x Turkey	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%
Persons asked		365	18	4,93	22	6,03	112	30,68	77	21,10	28	7,67	108	29,59	
<b>Questions</b>															
<b>1) How many people live in your household?</b>															
1		8	2,19	1	5,56	1	4,55	5	4,46	0	0,00	0	0,00	1	0,93
2		32	8,77	1	5,56	1	4,55	17	15,18	4	5,19	1	3,57	8	7,41
3		92	25,21	7	38,89	2	9,09	20	17,86	18	23,38	11	39,29	34	31,48
4		150	41,10	6	33,33	5	22,73	43	38,39	45	58,44	10	35,71	41	37,96
5		58	15,89	3	16,67	8	36,36	19	16,96	7	9,09	4	14,29	17	15,74
6		13	3,56	0	0,00	2	9,09	3	2,68	3	3,90	1	3,57	4	3,70
7		9	2,47	0	0,00	3	13,64	3	2,68	0	0,00	1	3,57	2	1,85
more		3	0,82	0	0,00	0	0,00	2	1,79	0	0,00	0	0,00	1	0,93
<b>2) Which opportunities do you have to buy food?</b>															
market		339	92,88	10	55,56	19	86,36	105	93,75	73	94,81	28	100,00	104	96,30
small grocery		165	45,21	7	38,89	7	31,82	70	62,50	16	20,78	21	75,00	44	40,74
supermarket		282	77,26	15	83,33	15	68,18	99	88,39	65	84,42	28	100,00	60	55,56
farm		32	8,77	8	44,44	4	18,18	10	8,93	5	6,49	1	3,57	4	3,70
<b>3) Where do you usually buy your food?</b>															
in a market		326	89,32	7	38,89	17	77,27	106	94,64	74	96,10	25	89,29	97	89,81
in a small grocery		71	19,45	2	11,11	7	31,82	26	23,21	5	6,49	12	42,86	19	17,59
in a supermarket		247	67,67	14	77,78	13	59,09	99	88,39	66	85,71	24	85,71	31	28,70
at a farm		11	3,01	2	11,11	2	9,09	4	3,57	2	2,60	0	0,00	1	0,93
<b>4) How many times per week do you buy food?</b>															
1		111	30,41	0	0,00	1	4,55	57	50,89	19	24,68	3	10,71	31	28,70
2		107	29,32	5	27,78	6	27,27	33	29,46	23	29,87	6	21,43	34	31,48
3		77	21,10	8	44,44	8	36,36	15	13,39	14	18,18	7	25,00	25	23,15
4		40	10,96	2	11,11	3	13,64	5	4,46	10	12,99	9	32,14	11	10,19
5		18	4,93	1	5,56	1	4,55	1	0,89	9	11,69	1	3,57	5	4,63
6		5	1,37	1	5,56	3	13,64	0	0,00	0	0,00	1	3,57	0	0,00
7		7	1,92	1	5,56	0	0,00	1	0,89	2	2,60	1	3,57	2	1,85



## 5) How often do you buy food, in bigger or smaller quantities?

Infrequently, but in bigger quantities	180	49,32	8	44,44	5	22,73	63	56,25	37	48,05	14	50,00	53	49,07
more frequently, but in smaller quantities	185	50,68	10	55,56	17	77,27	49	43,75	40	51,95	14	50,00	55	50,93

## 6) How far away from your home is the market/ supermarket/ small grocery/ farm, where you go shopping?

0-2 km	149	40,82	6	33,33	5	22,73	7	6,25	53	68,83	16	57,14	62	57,41
2-5 km	77	21,10	3	16,67	7	31,82	14	12,50	11	14,29	10	35,71	32	29,63
5-10 km	56	15,34	4	22,22	10	45,45	23	20,54	10	12,99	1	3,57	8	7,41
10-15 km	52	14,25	3	16,67	0	0,00	44	39,29	2	2,60	1	3,57	2	1,85
15-20 km	16	4,38	2	11,11	0	0,00	13	11,61	0	0,00	0	0,00	1	0,93
20-25 km	10	2,74	0	0,00	0	0,00	6	5,36	1	1,30	0	0,00	3	2,78
> 25 km	5	1,37	0	0,00	0	0,00	5	4,46	0	0,00	0	0,00	0	0,00

## 7) How do you usually go shopping?

by foot	128	35,07	3	16,67	4	18,18	8	7,14	45	58,44	11	39,29	57	52,78
by car	230	63,01	16	88,89	18	81,82	97	86,61	40	51,95	23	82,14	36	33,33
by bicycle	22	6,03	2	11,11	4	18,18	2	1,79	3	3,90	1	3,57	10	9,26
by bus/ train	31	8,49	2	11,11	0	0,00	10	8,93	3	3,90	6	21,43	10	9,26

## 8) Do you look for regional products, when you buy food? Do you buy local food at all?

Yes	210	57,53	12	66,67	14	63,64	68	60,71	24	31,17	18	64,29	74	68,52
No	155	42,47	6	33,33	8	36,36	44	39,29	53	68,83	10	35,71	34	31,48

## 9) Do you look for seasonal products, when you buy food? Do you buy seasonal food at all?

Yes	238	65,21	14	77,78	19	86,36	58	51,79	46	59,74	20	71,43	81	75,00
No	127	34,79	4	22,22	3	13,64	54	48,21	31	40,26	8	28,57	27	25,00

## 10) Do you look for biological products, when you buy food? Do you buy biological food at all?

Yes	154	42,19	14	77,78	12	54,55	43	38,39	17	22,08	14	50,00	54	50,00
No	211	57,81	4	22,22	10	45,45	69	61,61	60	77,92	14	50,00	54	50,00

## 11) Do you have your own garden with fruits and and vegetables?

Yes	152	41,64	13	72,22	19	86,36	56	50,00	15	19,48	7	25,00	42	38,89
No	213	58,36	5	27,78	3	13,64	56	50,00	62	80,52	21	75,00	66	61,11

## 12) Do you sometimes produce your own products at home? (Bread, jam, juices...)

Yes	220	60,27	15	83,33	17	77,27	67	59,82	16	20,78	17	60,71	88	81,48
No	145	39,73	3	16,67	5	22,73	45	40,18	61	79,22	11	39,29	20	18,52

